



Goals Mirror Traditions and Changes

Look Into Future Shows Continued Technical Emphasis

Editor's Note — In order to provide the best possible education for society as well as for the individual student, Stout is constantly re-examining its curriculum with a view to constructive revision. It is impossible to detail all changes individually in the *Alumnus*. We are, therefore, reprinting here a summary of goals prepared recently by the president and instructional staff and submitted to the Wisconsin Coordinating Committee for Higher Education.

Stout State University will continue to be a unique and specialized institution. The faculty believes that Stout can make its strongest contribution to higher education in Wisconsin by following this path rather than in trying to be all things to all people.

To accomplish this purpose, immediate and long-range goals have been predicated on a careful study of what is necessary to build on strengths and to strengthen weaknesses. Some interesting and intriguing technological developments have occurred during the last decade which portend a careful scrutiny of the needs of the future.

Changes Foreseen

Significant changes have taken place in the subject-matter areas of vocational - technical education, home economics and industrial arts education. No longer can they be construed as narrow areas of specialty consisting of some manipulative skills, a bit of related knowledge, and little else.

Therefore, the narrowness of a generation ago must be replaced by the multi-discipline approach needed to prepare technologists, technical teachers and citizens for the 1970's and later. This is the basis upon which the faculty has studied the needs of the future with Stout's uniqueness in mind. The faculty

wishes to ensure that Stout does not become a 1960 type of higher educational trade school trying to turn out competent graduates for the 1970's and beyond.

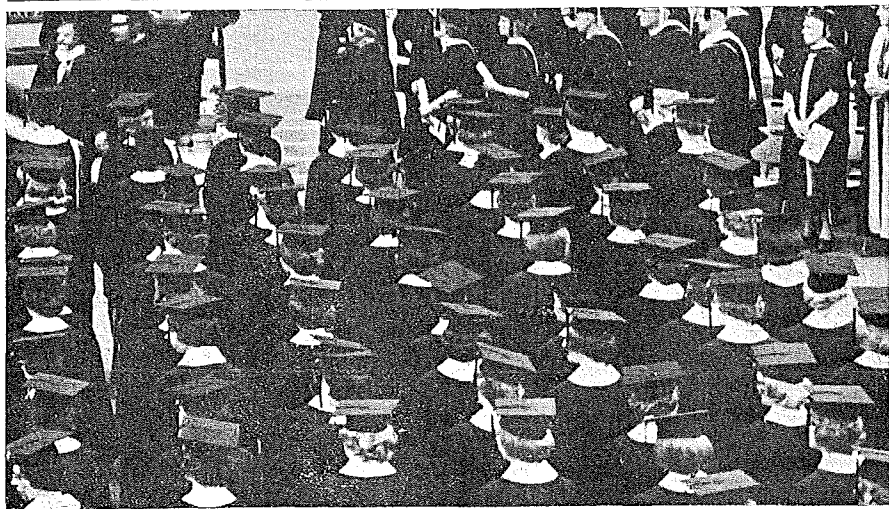
Stout has a unique opportunity to foster a joining of practical and liberal studies. The intellectual aspects of the practical subjects will be emphasized and the practical implications of the liberal subjects can be used as points of departure to arouse interest and promote self-awareness. No subject has a corner on the development of rational powers and all, properly conceived and taught, will contribute to this end.

List Major Goals

The following points embody major objectives:

1. In undergraduate teacher education the intention is to concentrate on the improvement of traditional specialties. Any new offerings or majors will be additions, refinements or extensions in keeping with emerging needs.

One of the main efforts will be to increase the supply of vocational-technical teachers, as well as teachers in our other specialties. This is already underway. Eight alternatives are being explored to increase the supply of vocational-technical teachers in the immediate future. They are: (a) expand present cooperative work program in industry; (b) expand intern teacher education program; (c) develop a master's degree program for those coming from business or industry with work experience and a bachelor's degree; (d) establish a two-year cooperative - intern program which would provide both work experience and a master's degree; (e) develop special programs for carefully selected technical institute



This scene is being repeated all over the country this June. At Stout, commencement exercises for more than 400 seniors were held in the health and physical education building June 3. The speaker was Kenneth W. Haagensen, executive vice-president of the Wisconsin State Chamber of Commerce.

graduates who hold an associate degree from an accredited school; (f) develop a concentrated M.S. in technical teaching; (g) expand on-going summer-coordinated field experience programs; (h) intensify efforts to upgrade vocational-technical teachers already employed.

2. In keeping with the philosophy of building multi-disciplinary strength, steps will be taken during 1967-1971 to make selective improvements in the areas of mathematics, science and social science. Also during this time, students should have a better exposure to the humanities. This is a need recognized at the better technological institutions in our country.

During the 1972-1981 decade a need to develop more inter-disciplinary majors related to the traditional specialties, for example: physics — electronics, biology — nutrition, speech — electronics — television — graphic arts probably will become more apparent.

3. Stout has had a graduate school since 1935. During the next five years the need to extend and expand the offerings is foreseen, but again, in terms of the traditional specialties, rather than distinctly new programs (e.g. vocational evaluation, educational media, safety education, family life, guidance and counselling, art and design, industrial management).

Doctoral Program Possible

An extension of the graduate program to include advanced training beyond the master's degree is perceived. At this writing Stout has awarded 1533 master's degrees to students coming from more than 200 institutions. An immediate need is to develop a strong doctoral program in industrial-vocational-technical education. No institution in Wisconsin offers such a program and the faculty of Stout is eminently qualified to undertake such a development. During the 1970's a need and capability are seen to develop a similar doctoral program in the area of educational media.

4. Presently no need is seen for any completely new professional fields and schools. Significant changes

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Diamond Jubilee Theme Selected

"Heritage and Horizon" has been selected as the theme for Stout State University's Diamond Jubilee celebration which will occur during the 1967-68 school year.

The observance, commemorating the university's 75th year of operation, will begin at homecoming this coming fall and continue for a year. A planning committee is at work under the chairmanship of Dr. John Furlong, vice-president for university relations and development.

The committee members include, in addition to Dr. Furlong, Mrs. Alyce Vanek (33), Dr. Dwight Agnew, George Kinsler (53), Alumni Association president, Robert Erickson (56), Ted Randolph, Menomonie Chamber of Commerce executive, Dr. Edward Lowry, faculty representative; Charles Hammer, and Marilyn Remiker, student representatives, James Covey (51), alumni representative; Chris Hovland, Dunn County board representative; Lloyd Trent, director of development and alumni services; and Robert Phelps, director of editorial and information services.

Tentatively, the committee is planning Diamond Jubilee observances during homecoming 1967, and in the spring of 1968.

The theme for the year-long celebration, "Heritage and Horizon," was contributed by Miss Carol Dobrunz, chairman of women's physical education at Stout.



Miss Carol Dobrunz, chairman of women's physical education at Stout, was winner of the 75th anniversary theme contest. She is shown receiving her award from President Micheels.

50th Year Reunion Scheduled June 26

Members of the class of 1917 will hold their 50th year class reunion on campus, Monday, June 26.

Lloyd Trent, director of development and alumni services, reports that there are 72 members of the class for whom the alumni office has addresses. The class roll lists 232 persons. Mr. Trent urged those members of the class who are on the mailing list to contact classmates who may not be and invite them to attend the reunion.

Because of close friendships (and marriages) that are formed between members of one class and that immediately preceding and following, members of the classes of 1916 and 1918 are also being invited to this reunion.

Though the program is not complete, Mr. Trent has announced that a reunion dinner will be held, faculty members and administrative officers will be on hand to greet the alumni and a commentary on campus developments will be presented.

Foundation Forms Century Organization

The Stout State University Foundation, Inc., has formed an organization known as the Century Club to encourage persons interested in the university's future to contribute funds and gifts.

To be eligible for membership in the Century Club, a person must contribute \$100 or its equivalent in securities or other property. The membership of the club now numbers 121, of whom many are alumni.

Each Century club member receives a framed membership certificate.

THE STOUT ALUMNUS

The Stout Alumnus is the official publication of the Alumni Association of Stout State University, Menomonie, Wis. It is published quarterly and entered at the post office at Menomonie, Wis., as third class matter.

George Kinsler, President
Robert Erickson, Vice-President
Lloyd Trent, Executive Sec.
Robert Phelps, Editor

Campus News . . .

Stout played host to some 150 students who are interested in careers in college teaching at a Conference on Careers in Higher Education April 14 and 15.

This was the second consecutive year that the conference had been held here. It is an outgrowth of a program begun by the Johnson Foundation of Racine to encourage more young people to go into college teaching.

Although one of the keynote speakers — Dr. Robben Fleming, chancellor of the Madison campus of the University of Wisconsin, was unable to appear — the conference went on as scheduled. Other keynoters were Dr. Robert DeZonia, newly-appointed director of the Wisconsin Association of Private Colleges; and Dr. Donald Makuen, dean of students at Hamline University, St. Paul.

Dr. Robert Swanson (49, 50), dean of the graduate school at Stout, took over for Dr. Fleming and delivered the conference's opening address.

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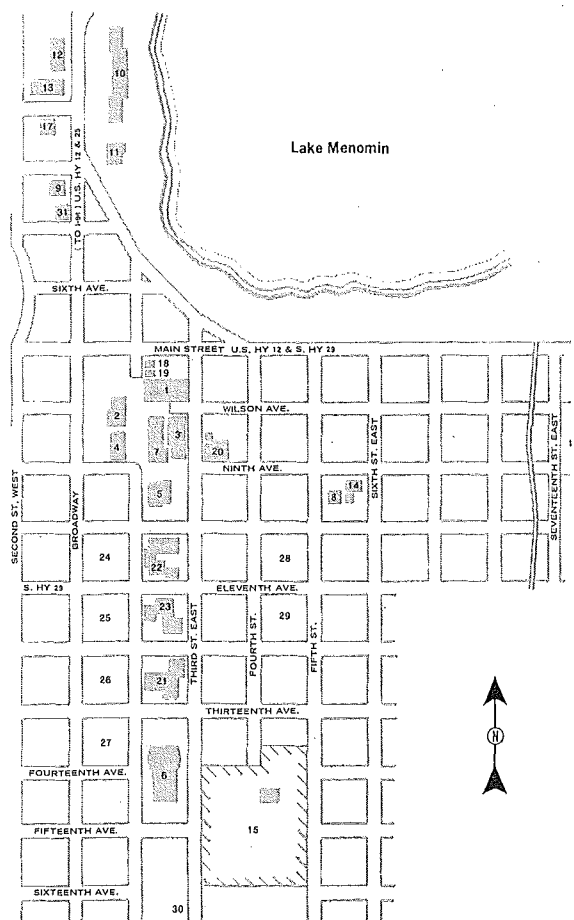
Another important conference was held on campus April 12, 13, and 14. It was a curriculum study conference designed to help develop the curriculum for Stout's new graduate degree program in vocational evaluation.

Eminent persons in the rehabilitation field were present from a variety of locations. Dr. Paul Hoffman, director of the counseling center, and Richard Longfellow, coordinator of the vocational evaluation program, were in charge.

* * *

More than 600 applications were received from persons who were interested in attending the NDEA institute in plastics for industrial education teachers which will be held here this summer.

The selection committee had an almost impossible task in choosing 25 participants and 25 alternates from that large group. The selections have been made, however, and the institute will begin June 17, under the direction of Dr. Ar-



LEGEND

1. Harvey Hall
 2. Bowman Hall
 3. Fryklund Hall
 4. Ray Hall
 5. Pierce Library
 6. Physical Education Building
 7. Memorial Student Center
 8. Home Management House
 9. President's Residence
 10. Jeter-Tainter-Callahan Hall
 11. Eichelberger Hall
 12. Hovlid Hall
 13. Fleming Hall
 14. Child Study Center
 15. Nelson Field
 16. Married Student Housing
 17. Newman Center
 18. Wesley Foundation
 19. Lutheran Student Center
 20. Heating Plant
 21. Hansen-Keith-Milnes Hall
 22. Antrim-Frogatt-McCalmont Hall
 23. Curran-Kranzusch-Tustison Hall
 24. Residence Hall*
 25. Food Service Facility*
 26. Residence Hall*
 27. Parking Area*
 28. Science Building*
 29. Technology Building*
 30. Maintenance Building*
 31. Art Center
- * indicates completion in 1967

Physical changes have abounded on the campus the last 10 years. The map above with the accompanying key shows the expansion southward. The science and technology buildings (numbers 28 and 29) are being delayed and will not be completed this year.

nold C. Piersall, chairman of the department of wood technics. The institute is being supported by a \$40,000 federal grant.

* * *

Visitors to the campus who haven't been here for several years say it is an entirely different place than it was at the beginning of the decade. It isn't really, but the appearance has certainly changed.

Since 1960, Fryklund Hall, the health and physical education building, a heating plant, four new dormitories, and an addition to the student center have been built. The Natatorium has been demolished, and the entire area south of the Robert L. Pierce library has been developed.

By next fall, two more three-unit dormitories and a central food service will be in operation in the south campus area. In order to give an idea of how the campus now

looks, we are including a keyed map in this issue of the *Alumnus*.

* * *

In these days of rapid change and expansion, it is impossible to keep up with all the staff changes that occur. Two, in particular, however, should be noted. Mr. Jack Ganzemiller has been appointed to the newly-created position of Director of Field Experience Programs. His assignment is to be over-all supervisor of non-teaching, off-campus internship or work programs which are part of a student's academic degree program.

Ralph Callender has been appointed acting chairman of the department of industrial technology as Dr. Wesley Sommers continues his special assignment as assistant to the president for planning.

* * *

Parents' Weekend was held April 21, 22, and 23. Hundreds of parents



Robert Swanson, graduate school dean, is shown here speaking at the conference on careers in higher education. He delivered the keynote address.

came to the campus to see where their sons or daughters live, study, play, eat, and hopefully learn much that will help them be effective in their future professional and personal lives.

Events included a welcome by President Micheels, campus tours, theater productions, an International students talent show and a concert by the band and symphonic singers.

* * *

Student sentiment throughout the year has been vocal, and student opinions at Stout seem to be roughly in keeping with those expressed at larger universities. As yet, however, student expression here has not reached the protest level that it has at the University of Wisconsin, University of California and others which have been much in the news.

A student-faculty group called the Society on Intellectual Freedom (SOIF) has formed and has served as the spearhead for several activities including the appearance of American Nazi Party Leader George Lincoln Rockwell and a movement to disband the campus speaker review committee. The latter action occurred after the committee refused to sanction the appearance on campus of Poet Allan Ginsberg.

A petition containing several

hundred names and asking that the committee be over-ruled and Ginsberg be allowed to appear was presented to President Micheels. The president said he would support the committee's decision.

In an attempt to bridge the gap between student thought and that of faculty and administration — in other words, older people — the

president has renewed his efforts to carry on a forum-type discussion session with students. Two of these meetings have been held with the president fielding questions from any students who had them.

The president has suggested for the last several years that such sessions be formed, but previously they had not materialized.

Alumni Notes . . .

1912 - 1930

The alumni office recently received a letter and some half-century-old pictures from Mrs. Gertrude Anderegg (12). Miss Anderegg said she recalls the death of Senator Stout and the subsequent visit to Stout Institute of the legislative committee which was deciding whether the state should assume responsibility for the school. Miss Anderegg was in class when members of the committee came into the room on an inspection tour.

H. H. Merrill (27) retired in May after 39 years in the Wisconsin Vocational School system. He had been a director for 26 years and at the time of his retirement was director of the Marinette Vocational, Technical and Adult School.

Paul Marschner (30) has retired from teaching industrial arts in the Cincinnati public schools after 40 years. He lives at 2318 Kemper Lane, Cincinnati.

1931 - 1943

Helen Chamberlin Braun (31) is program director of the YWCA at Neenah-Menasha. She was featured in January in an article in the Appleton Post-Crescent. The article characterized Mrs. Braun as a "Jill-of-all-Trades" who has been associated with the "Y" in one capacity or another the last 10 years. Mrs. Braun considers one of her greatest accomplishments the spearheading of a drive to build a new "Family Y" in Neenah-Menasha. The project was scheduled for completion this spring.

W. C. Engebretson, who did graduate work at Stout in 1934, died

January 19, in Honolulu, H. I. He was vice-president and chief engineer of Austin, Smith & Associates, Inc., in Honolulu.

Mr. Engebretson was born at New Auburn, Wis., in 1909 and was graduated from the University of Wisconsin before coming to Stout for graduate work. He was a fellow of the American Society of Civil Engineers and a member of many other engineering groups and of Epsilon Pi Tau.

Neal Blinkman (43) has been named vocational education coordinator for the Benton Harbor, Mich., school district. Neal had taught 11 years at Benton Harbor high school and before that had taught at Merrill, Wis., and St. Paul, Minn.

1952 - 1959

Wayne D. Coleman (52, 53) received a doctor of education degree in March at Colorado State College, Greeley.

George Stephenson (53) of Galesburg, Ill., has been named outstanding industrial arts instructor in Illinois for 1966-67. George teaches at Churchill Junior High School in Galesburg.



BOHO



BLASKOVICH

Mrs. Pat Goodrich Christianson (58) was chairman of the Washington Home Economics Association spring convention April 7, 8, and 9, at Wenatchee. One of her chief assistants was Flora Spinti Lehman (57, 65).

Virgil James Schlough (59) received a master of business administration degree in February from St. Louis University.

Dale F. Wahl (59) has been named superintendent in the engineering department at the Spokane, Wash., casualty and surety division of Aetna Life & Casualty Co.

1962 - 1966

Nancy Hoke Johnas (62) has accepted an appointment for an internship in hospital dietetics at Highland General Hospital, Oakland, Calif.

Airman 2/c David Boho (64) has been named outstanding airman in his unit at Keesler A.F.B., Mississippi. Boho, a radar repairman, was selected for his exemplary conduct and duty performance.

Tom (64) and Joyce Ziegler Freiwald (65) and daughter, Wendy, are living in Bay City, Mich., where Tom teaches at Delta College.

James D. Blaskovich (65) has been promoted to private (pay grade E-2) on completion of basic combat training at Fort Dix, N. J. The promotion was awarded two months earlier than is customary under army policy providing incentive for outstanding trainees.

Three recent Stout graduates are working in the fashion merchandising field in the Twin Cities. Muriel Smith (66) is assistant buyer in fashion fabrics at Donaldsons. Kathryn (Kae) Schultz Puff (65) is employed at Donaldsons Southdale store. Helen Haralsrud (65) is employed in the fashion field at Penney's in Minneapolis.



Lynette Ellis of Prairie du Chien and Jane Young of Freeport, Ill., chat with Dr. Philip Ruehl during one of the alumni coffee hours held recently for graduating seniors. The coffee hours, sponsored by the Alumni association and planned by the university alumni relations committee, were held to introduce prospective June graduates to the alumni association. They were given a free one-year membership to the association.

Alumni Club News

Los Angeles

Alumni in the Los Angeles area met for a social hour and dinner May 11, at the Rodger Young auditorium. Richard Gebhart and Harlyn Misfeldt of the American Industry project faculty were on hand to relate current projects and happenings on the campus. Roger Haberman (41) was in charge of arrangements for the event.

Continued from Page 2

es are seen in traditional specialties. This may call for an administrative realignment as an improvement process rather than an introduction of something new or different.

5. It is proposed that a new department of extended services be created. The primary function of this department will be to provide services to Wisconsin's expanding program of vocational-technical education.

6. Stout will continue to extend and expand its program of applied

research. (Grants have amounted to more than \$500,000 during the past five years.) While the immediate focus will continue to be in the areas of vocational-technical teacher education, more and more research activities related to the applied problems of industry are foreseen.

7. Stout's commitment to the use and development of educational television is spelled out in terms of a five-phase approach to the utilization of closed circuit television as an integral part of the instructional program.

Thus, Stout will continue to be different from the other universities in the system but will complement their strengths. A rapidly-expanding program of inter-institutional cooperation in which Stout can provide specialized services to the students of sister institutions and Stout's students can go to other campuses to obtain specialized instruction not offered at Stout is contemplated.

Sports . . .

Basketballers Tie for Second Place in WSU Conference

Stout posted a 13-8 won-lost record during the 1966-67 basketball season and finished in a tie for second place in the Wisconsin State University conference. Sharing the

runnerup spot were La Crosse and Eau Claire.

The season marked the close of a three-year era in which the Blue-devils chalked one first-place finish and two second-place finishes in the conference. Three big reasons for the excellent three-year record were Mike Thompson, Jerry Kissman and Bryan Humphrey, three seniors who closed their playing careers this year.

Between them Thompson and Kissman have virtually rewritten Stout's basketball record book. Thompson holds several career and single season scoring records, while Kissman's marks come primarily in the rebounding phase of the game.

While he was seldom a starter, Humphrey was an inspiration to his team-mates and was the team's best free thrower with an 80 per cent accuracy mark.

Remember Homecoming 1967

October 5, 6, 7

Coronation, Pep Rally, Parade, Game, Reunion Dinner

Stout State University
Menomonie, Wisconsin / 54751

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